## The Claims

1. (Currently amended) One or more computer-readable media having stored thereon a plurality of instructions for generating a product identifier, wherein the plurality of instructions, when executed by one or more processors, causes the one or more processors to perform the following acts:

receiving a value;

padding the received value using a recognizable pattern;

converting the padded value to a number represented by a particular number of bits;

converting the number to an element of the Jacobian of a curve based at least in part on an order of a group of points on the Jacobian of the curve, and wherein the order of the group of points on the Jacobian of the curve is maintained as a secret;

raising the element to a particular power; compressing the result of raising the element to the particular power; and outputting, as the product identifier, the compressed result.

(Original) One or more computer-readable media as recited in claim
 wherein the receiving comprises receiving a numeric value associated with a copy of a product.

- 3. (Original) One or more computer-readable media as recited in claim 1, wherein the recognizable pattern comprises at least a portion of the received value.
- 4. (Original) One or more computer-readable media as recited in claim 1, wherein converting the padded value to a number represented by a particular number of bits comprises converting the padded value to a 114-bit number.
- 5. (Original) One or more computer-readable media as recited in claim 1, wherein converting the padded value to a number represented by a particular number of bits comprises:

defining a plurality of functions, wherein each of the plurality of functions returns a value that is a set of bits of a hash value generated based on an input value;

separating the padded value into a plurality of portions; and using the plurality of portions as input values for the plurality of functions.

- 6. (Original) One or more computer-readable media as recited in claim 5, wherein each of the plurality of functions returns a set of least significant bits of a hash value generated based on the input.
- 7. (Original) One or more computer-readable media as recited in claim 5, wherein the hash value is generated using a secure hashing process.

- 8. (Original) One or more computer-readable media as recited in claim 5, wherein the set of bits includes a number of bits equal to half the particular number of bits.
- 9. (Original) One or more computer-readable media as recited in claim 5, wherein the separating comprises separating the padded value into two equal portions.
- 10. (Original) One or more computer-readable media as recited in claim 1, wherein the curve comprises a hyperelliptic curve.
  - 11. (Canceled).
- 12. (Original) One or more computer-readable media as recited in claim 1, wherein the curve is given by the equation  $y^2=f(x)$ , wherein f(x) has a degree of  $2 \cdot g+1$ , and wherein g refers to the genus of the curve.
- 13. (Original) One or more computer-readable media as recited in claim 12, wherein converting the number to an element of the Jacobian of a curve comprises:

determining a value a(x), wherein the value a(x) is a monic irreducible polynomial of degree g;

determining a value b(x), wherein the value b(x) is a square root of f(x) modulo a(x) of degree less than a(x); and

using, as the element of the Jacobian of the curve, the values a(x) and b(x).

14. (Currently amended) One or more computer-readable media having stored thereon a plurality of instructions that, when executed by one or more processors, causes the one or more processors to perform the following acts:

receiving a product identifier;

decompressing the product identifier to obtain a decompressed value;

raising the decompressed value to a particular exponent to obtain a resulting value, wherein the raising is based at least in part on an element of a Jacobian of a curve, and wherein the raising is further based at least in part on an order of a group of points on the Jacobian of the curve, and wherein the order of the group of points on the Jacobian of the curve is maintained as a secret;

converting the resulting value to a number having a particular number of bits;

checking whether a set of bits of the particular number of bits represents a recognizable pattern; and

determining that the product identifier is valid if the set of bits do represent the recognizable pattern, and otherwise determining that the product identifier is invalid.

15. (Original) One or more computer-readable media as recited in claim
14, wherein the recognizable pattern comprises a duplicate of at least a portion of
part of the resulting value.

- 16. (Original) One or more computer-readable media as recited in claim14, wherein the curve comprises a hyperelliptic curve.
  - 17. (Canceled).
- 18. (Original) One or more computer-readable media as recited in claim 14, allowing a software product associated with the product identifier to be installed only if the product identifier is determined to be valid.
- 19. (Original) One or more computer-readable media as recited in claim 14, wherein the plurality of instructions further causes the one or more processors to perform the following acts:

recovering another set of bits from the particular number of bits;

checking whether the other set of bits corresponds to a particular product;

and

determining that authentication of the particular product succeeds if the other set of bits corresponds to the particular product, and otherwise determining that authentication of the particular product fails.

20. (Canceled).

- 21. (Currently amended) A method as recited in claim 23 [[20]], wherein the particular value comprises a duplicate of at least a portion of part of the plaintext message.
- 22. (Currently amended) A method as recited in claim 23 [[20]], wherein the curve comprises a hyperelliptic curve.
- 23. (Currently amended) A <u>computerized</u> method as recited in claim 20 <u>comprising</u>:

receiving an encrypted product identifier;

recovering a plaintext message from the encrypted product identifier.

wherein the recovering is based on a secret that is the size of a group of points on a

Jacobian of a curve, and wherein the recovering comprises:

decompressing the encrypted product identifier to obtain a decompressed value;

raising the decompressed value to a particular exponent to obtain a resulting value, wherein the raising is based at least in part on the size of the group of points on the Jacobian of the curve; and

converting the resulting value to a number having a particular number of bits, wherein the number comprises the plaintext message; checking whether the plaintext message includes a particular value; and determining that the encrypted product identifier is valid if the plaintext message includes the particular value, and otherwise determining that the encrypted product identifier is invalid.

- 24. (Currently amended) A method as recited in claim 23 [[20]], wherein the particular value comprises a particular pattern.
- 25. (Currently amended) A method as recited in claim 23 [[20]], further comprising:

allowing a software product associated with the encrypted product identifier to be installed only if the encrypted product identifier is determined to be valid.

26. (Currently amended) A method as recited in claim 23 [[20]], further comprising:

checking a numeric value embedded in the plaintext message; and determining, based on the numeric value, whether the encrypted product identifier corresponds to an authentic copy of a product

27. (Currently amended) A method as recited in claim 23 [[20]], further comprising:

comparing the numeric value to a record of numeric values; and

determining that the encrypted product identifier corresponds to an authentic copy of the product if the number value is included in the record of number values, and otherwise determining that the encrypted product identifier does not correspond to an authentic copy of the product.

- 28. (Canceled).
- 29. (Currently amended) A computer-implemented An encryption method as recited in claim 28 comprising:

encrypting a message using a secret, wherein the encrypting comprises:

receiving the message;

padding the received message using a recognizable pattern;

converting the padded message to a number represented by a particular number of bits;

converting the number to an element of the Jacobian of a curve; raising the element to a particular power;

compressing the result of raising the element to the particular power;

and

outputting, as an encrypted message, the compressed result; and wherein the secret comprises the order of a group of points on the Jacobian.

- 30. (Currently amended) An encryption method as recited in claim 29 [[28]], wherein the Jacobian comprises a Jacobian of a hyperelliptic curve.
- 31. (Currently amended) An encryption method as recited in claim  $\underline{29}$  [[28]], wherein the secret comprises the order of a group of points on the Jacobian of a curve, wherein the curve is given by the equation  $y^2 = f(x)$ , wherein f(x) has a degree of  $2 \cdot g + 1$ , and wherein g refers to the genus of the curve.

- 32. (Currently amended) An encryption method as recited in claim 29 [[28]], wherein the message comprises a numeric value corresponding to a copy of a product, and wherein the encrypting creates a ciphertext that is a product identifier corresponding to the copy of the product.
- 33. (Original) An encryption method as recited in claim 32, wherein the numeric value corresponds to only one copy of the product.
  - 34. (Canceled).
- 35. (Currently amended) A decryption method as recited in claim <u>38</u> [[34]], wherein the curve comprises a hyperelliptic curve.
- 36. (Currently amended) A decryption method as recited in claim 38 [[34]], further comprising:

recovering a portion of the decrypted message;

checking whether the portion of the decrypted message corresponds to a particular product; and

determining that authentication of the particular product succeeds if the portion of the decrypted message corresponds to the particular product, and otherwise determining that authentication of the particular product fails.

- 37. (Currently amended) A decryption method as recited in claim <u>38</u> [[34]], wherein the message comprises a product identifier corresponding to a copy of a product.
- 38. (Currently amended) A <u>computer-implemented</u> decryption method as recited in claim 34 comprising:

decrypting a message using a secret, wherein decrypting the message comprises:

decompressing the message to obtain a decompressed value;

raising the decompressed value to a particular exponent to obtain a resulting value, wherein the raising is based at least in part on the order of the group of points on the Jacobian of the curve; and

converting the resulting value to a number having a particular number of bits; and.

wherein the secret comprises the order of a group of points on a Jacobian of a curve.

39. (Previously presented) A decryption method as recited in claim 38, further comprising:

checking whether a set of bits of the particular number of bits represents a recognizable pattern; and

determining that the number is valid if the set of bits do represent the recognizable pattern, and otherwise determining that the number is invalid.

Claims 40-47. (Canceled).